

mig33 SURPASSES SIX MILLION USERS WORLDWIDE ACHIEVING RARE STATUS AMONG GLOBAL MOBILE APPLICATIONS

Users in More Than 200 Countries Are Sending More Than 20 Million Messages a Day, Among Other Instant Communications Services

BURLINGAME, Calif. — July 23, 2007 – mig33, the global mobile Internet community, today announced more than six million cell phone users in 200 countries around the world have joined the mobile service. They also recently relocated to Silicon Valley from Australia to better prepare to launch mig33 in the U.S. later this year.

“For most people in the world the mobile phone and not the PC is the Internet connection that also connects them to communities, chat rooms and forums,” said Steven Goh, CEO and co-founder of mig33. “mig33 has become the solution in countries around the world where cell phone users are looking for ways to experience the simple benefits of Internet communications and community on an easy-to-use, integrated mobile service.”

mig33 is the first global mobile community bringing the power of the Internet and community together for anyone with a mobile phone by offering a mix of free and inexpensive services, including VoIP calls, instant messaging, text messaging, social networking and community features. Users share content while chatting in forums or specific chat rooms they create to build their own personal communities. mig33 is still only in beta in more than 200 countries, but already sees more than 20 million messages and tens of thousands of photos exchanged through its service every day.

mig33 is an easy to use application that works on most mobile phones, even basic models, regardless of carrier, and creates an instant global mobile community experience to share with existing and new friends. The technology was built for the mobile phone, making mig33 an integrated and easy way to access and use many instant communications around the globe.

About mig33

mig33 is the global mobile Internet community. The company recently relocated from Perth, Australia to Burlingame, Calif. With more than 6 million global users already, mig33 offers mobile phone users the power of the Internet and cost savings on VoIP calls, text messaging, instant messaging, chat rooms, profiles and photo sharing. For more information, visit <http://www.mig33.com>